



Robin ERIKSEN BRUMETT

SR. PARTNER/PROJECT DIRECTOR • MASTER FACILITATOR

Robin Eriksen Brumett, an associate of The Pacific Institute, consults with organizations positioning themselves for positive growth and organizational change. Her clients value her leadership experience, strategic approach to issues, and her communication style.

Robin worked in radio and television for 14 years and was an Account Executive, Retail Sales Manager and then Sales Manager for KIRO Television, the CBS affiliate in Seattle, Washington. Previous to marketing television, she did extensive on-air work in radio, television and recorded commercials. During her years selling and managing for KIRO-TV, she established record-breaking levels for share-of-market, "exclusive buys" and "percentage of new business."

Robin is a cum laude graduate in Communications from the University of Washington, where she was selected as "Outstanding Junior" and then "Outstanding Senior" in her major. She received additional training at the Harvard Graduate School of Business, University of Washington Graduate School of Business and The Sterling Institute of Washington, DC.

Robin has earned many awards and has received many honors for her marketing and management achievements. She is the recipient of the "Salesperson of the Year" Award from the Seattle Sales and Marketing Executives. She was honored with the "Sugar Plum" Award from the Washington Press Women. She was the first woman in the country to serve on the prestigious National Sales Advisory Committee for the Television Bureau of Advertising, which guided standards of professionalism in broadcast sales and management.

Robin resides in Seattle with her husband and three children. She and her husband, Bert, are volunteers at Childhaven and are dedicated to children's advocacy issues.



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