



# Leif JOHNSON

PROJECT DIRECTOR • FACILITATOR • SPEAKER

“Innovative” “Dynamic” and “Vibrant”, are a few terms equated with Leif Johnson. As Senior Managing Director of Business Alliances for The Pacific Institute, Leif’s high-energy presentations model a commitment and passion to the performance enhancement process of The Pacific Institute’s curricula. His presentations are a hallmark of his success.

Leif presentations focus on delivering profitable organizational growth strategies that are sustainable and scalable. He has a track record of rapidly accelerating measurable cultural effectiveness in various sized businesses. Results are accomplished by focusing organizations toward the goals and needed changes that bring positive leadership and organizational outcomes. Skilled and knowledgeable at coaching world-class senior executives and leadership teams, the processes used by Leif and The Pacific Institute identify the ideal vision required of a high performance organizational culture, as well as identifying techniques to audit current leadership styles and cultures. He has worked successfully with Fortune 500 companies as well as international companies. By helping organizations identify challenge areas and the under-developed potential within those organizations, Leif is proven to mentor success and high performance.

Leif is a graduate of the University of Washington, with a Bachelor of Arts degree in Psychology, with an emphasis on human potential. During his athletic career, he participated in Pac-10 football and baseball Championships, three Rose Bowl games, and a National College Football Championship in 1991. The National Championship Team members were honored by the President at the White House.

After graduation from the University of Washington, Leif was recruited by The Pacific Institute and placed in the position of leading the International efforts in the production and distribution of books for Pacific Institute’s Publishing. This included translation of most of the publications into foreign languages.

Leif has served on the Board of Directors for the YMCA and chairs, with his wife Nancy, a large annual capital campaign for catholic schools in Seattle. He is involved in various community outreach activities, including coaching local youth groups. A family man with five children, Leif and Nancy make their home in Seattle.



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