



Sue M c L A U G H L I N

PROJECT DIRECTOR • FACILITATOR

Sue McLaughlin brings expertise in two vital areas to her work with The Pacific Institute – computer technology and finance. Beginning her professional career in software development with Earle M. Jorgensen Steel, Sue went on to work in the Systems Development department of Seafirst Bank, then the largest full-service bank in the Pacific Northwest, now a part of Bank of America.

During her 15 years with Seafirst, Sue moved up the management ranks, finishing her career at Seafirst as Vice President and Department Manager in Systems Development. This experience has given Sue an in-depth understanding of the processes that go into creating a successful, largescale operation.

First experiencing The Pacific Institute's education in 1978, with subsequent "re-energizing" courses throughout the next 20 years, Sue credits much of her advancement, and the ability to adapt to the continuous changes in the banking business, to The Pacific Institute's information.

After leaving Seafirst, Sue successfully created and managed a customembroidery operation, supporting local ad specialty businesses and small corporations. This endeavor provided the knowledge and understanding of the challenges that face smaller businesses, especially in the areas of personnel management, accounting, advertising and customer satisfaction.

Her current work with the Institute takes her into corporations, but is also focused on education. *"I have experienced how important the Institute's education can be in the business world. Its application in educational environments is vital, as our children move beyond school and into careers."*

Sue and her husband, Jack, make their home in the Puget Sound area.



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